

DOWNTOWN IMPROVEMENT DISTRICT  
BOARD OF DIRECTOR'S REGULAR MEETING  
TUESDAY, MARCH 4, 2025, AT 5:15 P.M.

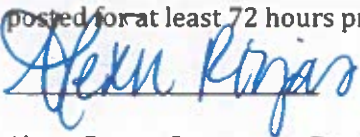
**This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may present. Other City Board members may also be present.**

Notice is hereby given that the Downtown Improvement District Board of the City of Harlingen, Texas will hold a Regular Meeting on Tuesday, March 4, 2025, at 5:15 p.m. at the Downtown Improvement District Building, Conference Room, located at 209 W. Jackson Ave., Harlingen, Texas.

AGENDA ITEMS

1. Welcome and Introductions
2. Conflict of Interest  
**'Under State law, a conflict of interest exists if a council member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion or vote on the agenda item. Are there any known conflicts of interest to disclose at this time?**
3. Citizen Communication
4. Approval of Minutes: Regular Meeting of February 4, 2025
5. Financial Update: Special Assessments & Public Improvements
6. Consideration and possible action to approve signage improvements for the property at 318 W. Jackson (Agave Azul Mexican Restaurant), in accordance with Article XVIII- Downtown District Overlay.
7. Consideration and possible action to approve the Incentive Grant for the property located at 107-111 S. 2<sup>nd</sup> Street (Manuel Flores).
8. Consideration and possible action to approve the Special Use Permit for the property at 119 W. Van Buren Ste. 7.
9. Discussion and possible action to approve up to \$6,000 from the Public Improvement budget for the artist and materials needed for the Postcard Mural, to be installed on the north wall of 213 N. Commerce.
10. Marketing Report – Downtown Events/Social Media Insights
11. Director's Report – 4 Point Main Street Approach
12. Adjourn

I, the undersigned, do hereby certify that the above Notice of Meeting of the duly appointed Downtown Improvement District Board, owned and operated by the City of Harlingen, is a true correct copy of said Notice and that I posted said Notice at the Downtown Improvement District office and at City Hall, both places convenient and readily accessible to the general public at all times, and said Notice was posted Thursday, February 27, 2025 by 5:00 p.m. and remained so posted for at least 72 hours preceding the scheduled time of said meeting.



Alexis Riojas, Downtown Director

## PUBLIC NOTICE

Notice is hereby given of the Harlingen Elective Commission's attendance and participation at the Downtown Improvement District "**Board of Director's Meeting**" to be held on Tuesday, March 4, 2025, at 5:15 p.m. at the Downtown Improvement District, located at 209 W. Jackson Harlingen, Texas.

This is not a Meeting of the Harlingen Elective Commission, but this notice is being posted in the event that a quorum of the Commission is present.

Posted this 27<sup>th</sup>, Day of February 2025 at 9 10 a.m./p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of the said meeting.

Dated this the 27<sup>th</sup>, Day of February 2025

Hermelinda Gonzalez  
Hermelinda Gonzalez, Interim City Secretary