

DOWNTOWN IMPROVEMENT DISTRICT
BOARD OF DIRECTOR'S REGULAR MEETING
TUESDAY, MARCH 18, 2025, AT 5:15 P.M.

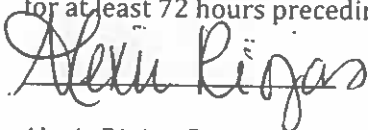
This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.

Notice is hereby given that the Downtown Improvement District Board of the City of Harlingen, Texas will hold a Regular Meeting on Tuesday, March 18, 2025, at 5:15 p.m. at the Downtown Improvement District Building, Conference Room, located at 209 W. Jackson Ave., Harlingen, Texas.

AGENDA ITEMS

1. Welcome and Introductions
2. Conflict of Interest
'Under State law, a conflict of interest exists if a council member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time?
3. Citizen Communication
4. Approval of Minutes: Regular Meeting on February 4, 2025
5. Financial Update: Special Assessments & Public Improvements
6. Consideration and possible action to approve signage improvements for the property at 318 W. Jackson (Agave Azul Mexican Restaurant), in accordance with Article XVIII- Downtown District Overlay.
7. Consideration and possible action to approve the Incentive Grant for the property located at 107-111 S. 2nd Street (Manuel Flores).
8. Consideration and possible action to approve the Special Use Permit for the property at 119 W. Van Buren Ste. 7.
9. Discussion and possible action to approve up to \$6,000 from the Public Improvement budget for the artist and materials needed for the Postcard Mural, to be installed on the north wall of 213 N. Commerce.
10. Consideration and possible action to approve the storefront improvements for the property at 411 W. Van Buren (Clay Valley Studio) in accordance with Article XVIII – Downtown District Overlay.
11. Marketing Report – Downtown Events/Social Media Insights
12. Director's Report – 4 Point Main Street Approach
13. Adjourn

I, the undersigned, do hereby certify that the above Notice of Meeting of the duly appointed Downtown Improvement District Board, owned and operated by the City of Harlingen, is a true correct copy of said Notice and that I posted said Notice at the Downtown Improvement District office and at City Hall, both places convenient and readily accessible to the general public at all times, and said Notice was posted Thursday, March 6, 2025 by 5:00 p.m. and remained so posted for at least 72 hours preceding the scheduled time of said meeting.



Alexis Riojas, Downtown Director