

PUBLIC NOTICE

Notice is hereby given of the Harlingen Elective Commission's attendance and participation at the Downtown Improvement District "**Board of Director's Meeting**" to be held on Tuesday, April 1, 2025, at 5:15 p.m. at the Downtown Improvement District, located at 209 W. Jackson Harlingen, Texas.

This is not a Meeting of the Harlingen Elective Commission, but this notice is being posted in the event that a quorum of the Commission is present.

Posted this 28th, Day of March 2025 at 10:40 (a.m./p.m.) and remained so posted continuously for at least 72 hours preceding the scheduled time of the said meeting.

Dated this the 28th, Day of March 2025



Hermelinda Gonzalez, Interim City Secretary

DOWNTOWN IMPROVEMENT DISTRICT
BOARD OF DIRECTOR'S REGULAR MEETING
TUESDAY, APRIL 1, 2025, AT 5:15 P.M.

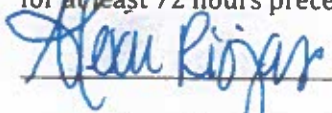
This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.

Notice is hereby given that the Downtown Improvement District Board of the City of Harlingen, Texas will hold a Regular Meeting on Tuesday, April 1, 2025, at 5:15 p.m. at the Downtown Improvement District Building, Conference Room, located at 209 W. Jackson Ave., Harlingen, Texas.

AGENDA ITEMS

1. Welcome and Introductions
2. Conflict of Interest
'Under State law, a conflict of interest exists if a council member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time?'
3. Citizen Communication
4. Approval of Minutes: Regular Meeting on March 18, 2025
5. Financial Update: Special Assessments & Public Improvements
6. Consideration and possible action to approve an ordinance on first reading, amending the Harlingen Code of Ordinances, Chapter 111 (Zoning), Article XVIII (Downtown District Overlay), Section 111-505, regarding the issuance of Special Use Permits.
7. Consideration and possible action to approve signage improvements for the property at 214 N. A Street (Comminos Studio), in accordance with Article XVIII- Downtown District Overlay.
8. Consideration and possible action to approve storefront improvements for the property at 122 E. Jackson (Vintage Gallery), in accordance with Article XVIII – Downtown District Overlay.
9. Consideration and possible action to approve the Harlingen Main Street Contract for 2025.
10. Consideration and possible action to approve the Texas Downtown Association Membership Renewal for 2025.
11. Consideration and possible action to approve the National Main Street Center Membership for 2025.
12. Appointment of Chairperson and Vice Chairperson for the Downtown Improvement District Board (2025-2027 Term).
13. Marketing Report – Downtown Events/Social Media Insights
14. Director's Report – 4 Point Main Street Approach
15. Adjourn

I, the undersigned, do hereby certify that the above Notice of Meeting of the duly appointed Downtown Improvement District Board, owned and operated by the City of Harlingen, is a true correct copy of said Notice and that I posted said Notice at the Downtown Improvement District office and at City Hall, both places convenient and readily accessible to the general public at all times, and said Notice was posted Friday, March 28, 2025 by 5:00 p.m. and remained so posted for at least 72 hours preceding the scheduled time of said meeting.



Alexis Riojas, Downtown Director