

NOTICE OF SPECIAL MEETING

Visit Harlingen (Harlingen Convention & Visitors Bureau) Advisory Board
Thursday, April 10, 2025 @ 5:30 PM
209 W. Jackson Ave. Harlingen, Texas
DID Building 1st Floor

This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.

Notice is hereby given that the Harlingen Convention & Visitors Bureau Board of the City of Harlingen, Texas will hold a Regular Meeting on Thursday, April 10, 2025, at 209 W. Jackson Ave, DID Building.

AGENDA

1. Call to order by Chairman Rama
2. Pledge of Allegiance led by Chairman Rama
3. Citizen Communication
4. Conflict of Interest:

Under State law, a conflict of interest exists if an advisory board member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time?
5. Presentation and possible action on the policy for City Building/Hotel Discounts.
6. Presentation on marketing and social media by Cassandra Consiglio
7. Introduction of Parks & Recreations Director.
8. Board requests for future items to be posted to the agenda
9. Adjourn

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Advisory Board of the above-name city or town is a true and correct copy of said Notice and that I posted a true and correct copy of said Notice on the bulletin board, in the City Hall of said City or Town in Harlingen, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted on or before Thursday, April 10, 2025 at 5:30 PM and remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, large print or Braille, are requested to contact the HCVB department at (956) 216- 5043 24 hours before the meeting so that appropriate arrangements can be made.

CConsiglio.

Cassandra Consiglio, Visit Harlingen Tourism Manager

