

DOWNTOWN IMPROVEMENT DISTRICT  
BOARD OF DIRECTOR'S REGULAR MEETING  
TUESDAY, AUGUST 12, 2025, AT 5:15 P.M.

**This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.**

Notice is hereby given that the Downtown Improvement District Board of the City of Harlingen, Texas will hold a Regular Meeting on Tuesday, August 12, 2025, at 5:15 p.m. at the Downtown Improvement District Building, Conference Room, located at 209 W. Jackson Ave., Harlingen, Texas.

**AGENDA ITEMS**

1. Welcome and Introductions
2. Conflict of Interest  
**'Under State law, a conflict of interest exists if a council member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time?**
3. Citizen Communication
4. Approval of Minutes: Regular Meeting on July 1, 2025
5. Financial Update: Special Assessments & Public Improvements
6. Consideration and possible action to approve the proposed street closures for the "Fiesta de Pinatas" event, scheduled for September 13, 2025, from 8:00 a.m. to midnight.
7. Consideration and possible action to approve the proposed street closures for the "Jackson Street Classic Car Show" event, scheduled for October 18, 2025, from 7:00 a.m. to 3:00 p.m.
8. Consideration and possible action to approve the proposed street closures for the "Fall Festival" event, scheduled for November 8, 2025, from 4:00 p.m. to midnight.
9. Discussion and possible action to approve the signage for the property at 221 E. Monroe (Western Outpost), in accordance with Article XVIII – Downtown District Overlay.
10. Discussion and possible action to approve the storefront and signage improvements for the property at 318 W. Jackson Ste. 2 (Agave Azul), in accordance with Article XVIII – Downtown District Overlay.
11. Discussion and possible action to approve the storefront and signage improvements for the property at 212 N. "A" St (Dr. Skylar Garza), in accordance with Article XVIII – Downtown District Overlay.
12. Downtown Harlingen Consortium Report
13. Marketing Report – Downtown Events/Social Media Insights
14. Director's Report – 4 Point Main Street Approach
15. Adjourn

I, the undersigned, do hereby certify that the above Notice of Meeting of the duly appointed Downtown Improvement District Board, owned and operated by the City of Harlingen, is a true correct copy of said Notice and that I posted said Notice at the Downtown Improvement District office and at City Hall, both places convenient and readily accessible to the general public at all times, and said Notice was posted Wednesday, August 6, 2025 by 5:00 p.m. and remained so posted for at least 72 hours preceding the scheduled time of said meeting.





## PUBLIC NOTICE

Notice is hereby given of the Harlingen Elective Commission's attendance and participation at the Downtown Improvement District "**Board of Director's Meeting**" to be held on Tuesday, August 12, 2025, at 5:15 p.m. at the Downtown Improvement District Office, located at 209 W. Jackson, Harlingen, Texas.

This is not a Meeting of the Harlingen Elective Commission, but this notice is being posted in the event that a quorum of the Commission is present.

Posted this 6<sup>th</sup>, Day of August 2025 at 9:40 a.m./p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of the said meeting.

Dated this the 6<sup>th</sup> Day of August, 2025

  
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Mayra Herrera, City Secretary