

Thursday, October 23, 2025

**KEEP HARLINGEN BEAUTIFUL BOARD
THURSDAY, OCTOBER 23, 2025
PUBLIC WORKS CONFERENCE ROOM
404 S 54TH ST
HARLINGEN, TEXAS
@ 5:30 P.M.**

Notice is hereby given that the Keep Harlingen Beautiful Board will hold a meeting on Thursday, October 23, 2025 at 5:30 P.M., Public Works Conference Room, 404 S 54th St, Harlingen, Texas.

Call Meeting to Order - **(Board Vice President – Brandy Pena)**

Invocation - **(Board Vice President – Brandy Pena)**

Pledge of Allegiance/Welcome - **(Board Vice President – Brandy Pena)**

Conflict of Interest

"Under State Law, a conflict of interest exists if a board member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at the time". **(Board Vice President – Brandy Pena)**

Approval of Minutes **(Board Vice President – Brandy Pena)**

Approval of minutes from previous board meeting.

Discussion and Updates

1. Mural at Pendleton Park – Project Completion Update
2. Lighting Improvements in the Downtown Area – Project Summary
3. Community Clean-Up Initiative Outcomes – Review of Recent Events and Data
4. Financial Analysis

New Business

1. **Proposal: Transition Community Clean-Ups to Quarterly Schedule**
 - Discussion and possible action

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2. Adopt a Park Initiative

- Introduction and potential implementation plan
- Discussion and possible action

3. Beautification Project On Van Buren Ave

- F St and C St
- Discuss interactive crosswalks, artistic benches, and bike racks.

4. Future and Current Beautification Projects

- Collaborative Efforts with Parks & Public Works Departments
- Prioritization and potential partnerships
- Discussion and possible action

5. Board Officer Elections

- Election of President
- Election of Vice-President
- Election of Secretary

Announcements

- Upcoming Events
- Volunteer Opportunities

6. Adjournment:

I, the undersigned authority, do hereby certify that the above Notice of the Keep Harlingen Beautiful Board Meeting is a true and correct copy of said notice posted on the bulletin board at City Hall of said City of Harlingen, a place convenient and readily accessible to the general public at all times and on the City's Internet Website and said Notice was posted on **October 20, 2025** at or before **4:35PM.** and remained so posted for at least 72 hours preceding the time of said meeting.

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NOTICE TO THE PUBLIC

THIS IS NOT A MEETING OF HARLINGEN CITY COMMISSION, BUT THIS NOTICE IS BEING POSTED IN THE EVENT THAT A QUORUM OF THE CITY COMMISSION IS PRESENT.

DATED THIS 20th day of **October 2025**

Ruth Trevino

Keep Harlingen Beautiful Liaison