

**KEEP HARLINGEN BEAUTIFUL BOARD
THURSDAY, JANUARY 22, 2026
@5:45 P.M.
CITY HALL
118 E. TYLER
HARLINGEN, TEXAS**

Notice is hereby given that the Keep Harlingen Beautiful Board will hold a meeting on Thursday, January 22, 2026, at 5:45 P.M., City Hall, 118 E. Tyler, Harlingen, Texas.

1) Call Meeting to Order:

- a) Roll Call - Board President Brandy Pena
- b) Invocation – Board President Brandy Pena
- c) Pledge of Allegiance
- d) Welcome

2) Conflict of Interest

"Under State Law, a conflict of interest exists if a board member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at the time". **(Brandy Pena - Board President)**

3) Citizen Communication: *At this time, members of the public are invited to address the Board regarding any item of interest. Please note that the Keep Harlingen Beautiful Board members may not respond to comments or engage in deliberation on matters raised during this portion of the meeting.*

4) Approval of Minutes

- a) Review and approval of meeting minutes from October 23, 2025

5) Discussion Items and Updates

- a) Discussion of Board Secretary Position Selection – Follow-Up & Clarification.
 - The secretary's role definition: taking minutes, facilitating liaison-board communication, creating agenda and distribution to board members.
 - Confirmation that the Board Liaison has been serving in this role on a temporary basis.
- b) Murals: New mural for Lozano Plaza **(Downtown)**
- c) Quarterly Community Clean-Up Initiative
 - Next clean-up
 - Saturday, January 24, 2026
 - Harlingen Travel Information Center
 - Future clean-up locations
 - Date and location for the next clean-up

- d) Beautification Project on Van Buren Ave
- e) Propose improvements to the entrance and sign at the Hugh Ramsey Nature Park (**Brandy Pena**)
- f) Financial Analysis

6) Action Items: *The Keep Harlingen Beautiful Board will discuss, consider, and take any action deemed necessary on items listed in this section.*

- a) Discussion and possible action regarding selection of Board Secretary.
- b) Discussion and possible action on the installation of new monumental signage at the Harlingen Arts & Heritage Museum. (**Harlingen Arts & Heritage Museum**).
- c) Discussion and possible action regarding proposed improvements, including replacement of blue buckets, new landscaping in the courtyard planters, and a fresh coat of paint. (**Harlingen Arts & Heritage Museum**).
- d) Discussion and possible action to approve the Adopt a Spot Initiative.
- e) Discussion and possible action regarding the beautification of 40 canal banks and the five-mile Loop 499 medians. (**Parks**)
- f) Discussion and possible action to approve the proposed improvements at the Hugh Ramsey Nature Park. (**Brandy Pena**)
- g) Discussion and possible action to approve the funding for monument signs for Parks. (**Parks**)

Adjournment:

I, the undersigned authority, do hereby certify that the above Notice of the Keep Harlingen Beautiful Board Meeting is a true and correct copy of said notice posted on the bulletin board at City Hall of said City of Harlingen, a place convenient and readily accessible to the general public at all times and on the City's Internet Website and said Notice was posted on **January 16, 2026** at or before **5:00 PM** and remained so posted for at least three (3) business days preceding the time of said meeting.

NOTICE TO THE PUBLIC

THIS IS NOT A MEETING OF THE HARLINGEN CITY COMMISSION, BUT THIS NOTICE IS BEING POSTED IN THE EVENT THAT A QUORUM OF THE CITY COMMISSION IS PRESENT.

DATED THIS 16th, day of January 2026

Ruth Trevino

Keep Harlingen Beautiful Liaison