

**VISIT HARLINGEN**  
**REGULAR ADVISORY BOARD MEETING**  
**Thursday, APRIL 16, 2026**  
**5:30 PM**  
**209 W. JACKSON | HARLINGEN, TEXAS 78550**

This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.  
Notice is hereby given that the Harlingen Convention & Visitors Bureau Board of the City of Harlingen, Texas will hold a Regular Meeting on Thursday, April 16, 2026, at 209 W. Jackson Ave, DID Building at 5:30 PM.

**AGENDA**

1. Call to order by Chairman Rama
2. Pledge of Allegiance by Chairman Rama
3. Citizen Communication
4. Conflict of Interest:

Conflict of Interest "Under State Law, a conflict of interest exists if a commission member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at the time?"

5. Approval of min. for March meeting
6. Discussion and action on 2025-26 Strategic Plan
7. Presentation by Visit Harlingen Director, Cassandra Consiglio
8. Board Requests for future items to be posted to the agenda.
9. Adjourn

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Advisory Board of the above-name city or town is a true and correct copy of said Notice and that I posted a true and correct copy of said Notice on the bulletin board, in the City Hall of said City or Town in Harlingen, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted on or before Thursday, April 16 at 5:30 PM and remained posted continuously for at least 72 hours preceding the scheduled time of said meeting.

Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, large print or Braille, are requested to contact the HCVB department at (956) 216- 5043 24 hours before the meeting so that appropriate arrangements can be made.

*CConsiglio*

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Cassandra Consiglio, Visit Harlingen Director

