

DOWNTOWN IMPROVEMENT DISTRICT
BOARD OF DIRECTOR'S REGULAR MEETING
TUESDAY, FEBRUARY 6, 2024, AT 5:15 P.M.

This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.

Notice is hereby given that the Downtown Improvement District Board of the City of Harlingen, Texas will hold a Regular Meeting on Tuesday, February 6, 2024, at 5:15 p.m. at Harlingen Chamber of Commerce, Board Room located at 311 E. Tyler Avenue, Harlingen, Texas.

AGENDA ITEMS

1. Welcome and Introductions
2. Conflict of Interest
'Under State law, a conflict of interest exists if a council member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time?'
3. Citizen Communication
4. Approval of Minutes: Regular Meeting on January 9, 2024 & Special Meeting on January 23, 2024
5. Financial Update: Special Assessments & Public Improvements
6. Consider and take action to approve the storefront improvements for the property located at 209-211 E. Monroe in accordance with Article XVIII – Downtown District Overlay.
7. Consider and take action to approve the storefront grant for the property located at 209-211 E. Monroe.
8. Consider and take action to approve the storefront improvements for the property located at 506 W. Van Buren (Carstar Auto Body Repair Experts) in accordance with Article XVIII – Downtown District Overlay.
9. Discussion on Social Media Holiday Campaign Survey
10. Marketing Report – Downtown Events/Social Media Insights
11. Director's Report – 4 Point Main Street Approach
12. Adjourn

I, the undersigned, do hereby certify that the above Notice of Meeting of the duly appointed Downtown Improvement District Board, owned and operated by the City of Harlingen, is a true correct copy of said Notice and that I posted said Notice at the Downtown Improvement District office and at City Hall, both places convenient and readily accessible to the general public at all times, and said Notice was posted Thursday, February 1, 2024 by 5:00 p.m. and remained so posted for at least 72 hours preceding the scheduled time of said meeting.


Alexis Riojas, Downtown Director