

DEVELOPMENT CORPORATION OF HARLINGEN, INC.  
BOARD OF DIRECTORS' REGULAR MEETING  
March 26, 2024

Notice is hereby given that the above Board of Directors will hold a Regular Meeting on Tuesday, March 26, 2024, at 5:30 p.m., at the **City of Harlingen, 118 East Tyler Avenue, Town Hall, 2<sup>nd</sup> floor, Harlingen, Texas 78550.**

The Development Corporation of Harlingen, Inc., hereinafter "HEDC," reserves the right to meet in Executive Session on any agenda item should the need arise, and if applicable, pursuant to authorization by Title 5, Chapter 551 of the Texas Government Code. HEDC meetings are available to all persons regardless of disability. If you require special assistance, please contact the **HEDC office at (956) 216-5081 or e-mail us at [info@harlingenedc.com](mailto:info@harlingenedc.com) at least 24 hours in advance of the meeting.** This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present.

**AGENDA ITEMS**

Call Meeting to Order

Roll Call

Pledge of Allegiance

Conflict of Interest

Under State law, a conflict of interest exists if a board member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time? (Board Attorney)

Public Comments

- 1) Consider approval of the January 23, 2024, regular meeting minutes and February 8, 2024 joint meeting minutes.
- 2) Consider approval of January 31, 2024, and February 29, 2024 financial reports. (Robert Rodriguez)
- 3) Recognition of the TEDC award for economic excellence. (Orlando Campos)
- 4) Update on the Revitalize Harlingen and Equip Harlingen Grant Programs' applicants. (Orlando Campos)
- 5) Present, discuss, and approve new HEDC logo rebranding concept. (Orlando Campos)
- 6) Presentation and discussion of the Entrepreneurship/Innovation Hub Study and Recommendations by UTRGV. (Orlando Campos)
- 7) Update on City of Harlingen legislative consultant agreement with Graydon Strama Lucio Group. (Orlando Campos)
- 8) Staff Reports
  - a. Marketing Coordinator's Report (Brandie Martinez)
  - b. Business Retention and Expansion Manager's Report (Jane Lozano)
  - c. COO's Report (Beverly Loftus)
  - d. CEO's Report (Orlando Campos)

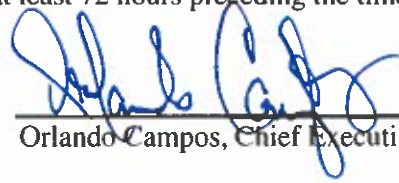
9) Executive Session pursuant to Government Code Section 551.071 – attorney consultation and contemplated litigation; Section 551.072 – deliberation regarding real estate; and Section 551.087 - economic development relating to the following projects:

- |                          |                            |
|--------------------------|----------------------------|
| a) Project TIA           | h) Project Spec Building 3 |
| b) Pan American Hydrogen | i) Project Tennessee       |
| c) Project Blacktop      | j) Project EDC             |
| d) Project Organic       | k) Project Scale           |
| e) Project Alphabet      | l) Project Generation      |
| f) Project Plumber       | m) Project Roosevelt       |
| g) Project Breeze        |                            |

10) Consider possible action on any agenda item listed above in executive session, if necessary.

11) Adjourn.

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Board of Directors of the above named Corporation is a true and correct copy of said notice posted on the bulletin board at City Hall of said City of Harlingen, Texas in a place convenient and readily accessible to the general public at all times and on the Corporation's Internet Website and said Notice was posted on Friday, March 22, 2024, at or before 5:00 p.m. and remained so posted for at least 72 hours preceding the time of said meeting.



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Orlando Campos, Chief Executive Officer