

DOWNTOWN IMPROVEMENT DISTRICT
BOARD OF DIRECTOR'S REGULAR MEETING
TUESDAY, MAY 7, 2024, AT 5:15 P.M.

This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.

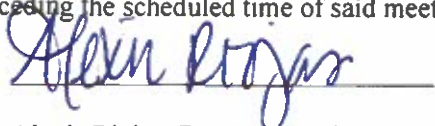
Notice is hereby given that the Downtown Improvement District Board of the City of Harlingen, Texas will hold a Regular Meeting on Tuesday, May 7, 2024, at 5:15 p.m. at City Hall, Town Hall Meeting Room, located at 118 E. Tyler Ave., Harlingen, Texas.

AGENDA ITEMS

1. Welcome and Introductions
2. Conflict of Interest
‘Under State law, a conflict of interest exists if a council member, or certain members of that person’s family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time?’
3. Citizen Communication
4. Approval of Minutes: Regular Meeting on March 5, 2024 & Regular Meeting on April 2, 2024
5. Financial Update: Special Assessments & Public Improvements
6. Presentation by the Harlingen Police Department – Downtown Safety & Security
7. Presentation by KGBT – Channel 4 on Digital Marketing
8. Discussion over the Downtown District Overlay Article XVIII, Section 111-511 – Sidewalk Displays.
9. Consider and take action to approve a SUP to allow alcoholic beverages for onsite consumption at an event center in a General Retail (“GR”) District located at 116 W. Van Buren Ave, Ste. A, bearing a legal description of Lot 20, Block 59, Harlingen Original Townsite Subdivision.
10. Consider and take action to approve a SUP to allow alcoholic beverages for onsite consumption at a bar/beer garden in a General Retail (“GR”) District located at 405 W. Van Buren, bearing a legal description of Lot 10, Block 66, Harlingen Original Townsite Subdivision.
11. Consider and take action to approve the signage for the property located at 305 W. Van Buren (Cactus Valley Art & Supply Co.) in accordance with Article XVIII – Downtown District Overlay.
12. Consider and take action to approve the signage for the property located at 115 E. Jackson (The Collective) in accordance with Article XVIII – Downtown District Overlay.
13. Consider and take action to approve the signage for the property located at 210 E. Jackson (Charis Accommodations) in accordance with Article XVIII – Downtown District Overlay.
14. Marketing Report – Downtown Events/Social Media Insights
15. Director’s Report – 4 Point Main Street Approach
16. Adjourn

I, the undersigned, do hereby certify that the above Notice of Meeting of the duly appointed Downtown Improvement District Board, owned and operated by the City of Harlingen, is a true correct copy of said Notice and that I posted said Notice at the Downtown Improvement District office and at City Hall, both places convenient and readily accessible to the general public at

all times, and said Notice was posted Thursday, May 2, 2024 by 5:00 p.m. and remained so posted for at least 72 hours preceding the scheduled time of said meeting.

A handwritten signature in blue ink, reading "Alexis Riojas", is written over a horizontal line.

Alexis Riojas, Downtown Director