

DOWNTOWN IMPROVEMENT DISTRICT  
BOARD OF DIRECTOR'S REGULAR MEETING  
TUESDAY, NOVEMBER 5, 2024, AT 5:15 P.M.

**This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.**

Notice is hereby given that the Downtown Improvement District Board of the City of Harlingen, Texas will hold a Regular Meeting on Tuesday, November 5, 2024, at 5:15 p.m. at the Downtown Improvement District Building, Conference Room, located at 209 W. Jackson Ave., Harlingen, Texas.

AGENDA ITEMS

1. Welcome and Introductions
2. Conflict of Interest  
**Under State law, a conflict of interest exists if a council member, or certain members of that person's family, has a qualifying financial interest in an agenda item. Members with a conflict of interest cannot participate in the discussion nor vote on the agenda item. Are there any known conflicts of interest to disclose at this time?**
3. Citizen Communication
4. Approval of Minutes: Regular Meeting on October 1, 2024
5. Financial Update: Special Assessments & Public Improvements
6. Consideration and possible action to approve the signage for the property located at 224 E. Jackson (The MB Team) in accordance with Article XVIII – Downtown District Overlay.
7. Consideration and possible action to approve the signage for the property located at 420 W. Van Buren (Limitless Studio) in accordance with Article XVIII – Downtown District Overlay.
8. Consideration and possible action to approve the Incentive Grant for the property located at 420 W. Van Buren (Limitless Studio).
9. Consideration and possible action to approve the signage for the property located at 314 E. Jackson (Body by V) in accordance with Article XVIII – Downtown District Overlay.
10. Consideration and possible action to approve the Incentive grant for the property located at 314 E. Jackson (Body by V).
11. Consideration and possible action to approve the Street Closures for the "Christmas Parade" scheduled on Friday, December 6<sup>th</sup> from 2:00 p.m. – 11:00 p.m.
12. Discussion and possible action to approve the color of light posts and benches in the Downtown District.
13. Discussion on Board Participation & Volunteerism
14. Marketing Report – Downtown Events/Social Media Insights
15. Director's Report – 4 Point Main Street Approach
16. Adjourn

I, the undersigned, do hereby certify that the above Notice of Meeting of the duly appointed Downtown Improvement District Board, owned and operated by the City of Harlingen, is a true correct copy of said Notice and that I posted said Notice at the Downtown Improvement District office and at City Hall, both places convenient and readily accessible to the general public at all times, and said Notice was posted Thursday, October 31, 2024 by 5:00 p.m. and remained so posted for at least 72 hours preceding the scheduled time of said meeting.

*Alexis Riojas*

Alexis Riojas, Downtown Director


## PUBLIC NOTICE

Notice is hereby given of the Harlingen Elective Commission's attendance and participation at the Downtown Improvement District "**Board of Director's Meeting**" to be held on Tuesday, November 5, 2024, at 5:15 p.m. at the Downtown Improvement District Office, located at 209 W. Jackson, Harlingen, Texas.

This is not a Meeting of the Harlingen Elective Commission. but this notice is being posted in the event that a quorum of the Commission is present.

Posted this 31<sup>st</sup>, Day of October 2024 at \_\_\_\_\_ a.m./p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of the said meeting.

Dated this the 31<sup>st</sup>, Day of October, 2024

  
\_\_\_\_\_  
for: Amanda C. Elizondo, City Secretary